

Blenz brings back a seasonal favourite – Pumpkin Spice Latte

Vancouver, BC – October 5, 2009 This fall, Blenz Coffee will be launching their late fall drink promotion with the Pumpkin Spice Latte – an all-time favourite beverage for this season.

Pumpkin Spice Lattes are popular amongst coffee houses during this time of year. The seasonal favourite is back, and Blenz is doing it their way – naturally and with latte art. At Blenz they use all-natural pumpkin spice flavouring with a touch of cinnamon to add zest and colour to the latte. The rich creamy espresso mingled with the spicy flavours of the season will be sure to excite your palate and wake your senses.

“The way we trained the baristas to prepare the Pumpkin Spice Latte makes this drink so special at Blenz,” commented Layla Osberg, director of training at Blenz Coffee. “We’re glad we are able to bring something unique while maintaining the traditional taste of the beverage.”

This seasonal drink will be available at all BC Blenz Coffee locations for a limited time.

About Blenz The Canadian Coffee Company Ltd™

Blenz The Canadian Coffee Company Ltd is a premium retailer of handcrafted coffee, organic teas and other innovative specialty beverages. All of Blenz Coffee’s beverages are made in-store from only the highest quality ingredients available. Blenz Coffee’s commitment to serving a great cup of coffee, providing an excellent customer experience, and providing world-class staff training, has fuelled its growth from its inception. Blenz Coffee operates a network of franchise locations in British Columbia and abroad including Japan and the Philippines.

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