



# Press Release

Blenz The Canadian Coffee Company

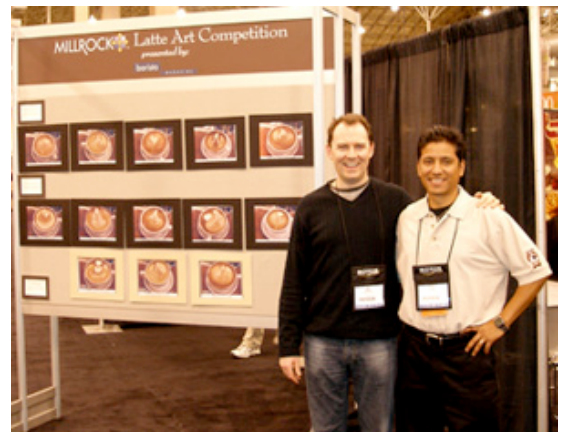
March 7th, 2007

For Immediate Release

## BLENZ COFFEE SCORES BIG AT NORTH AMERICAN LATTE ART CHAMPIONSHIP

**VANCOUVER, BC – March 6, 2007** –Blenz the Canadian Coffee Company Ltd. attended it first international latte art competition with exceptional result. Blenz barista Luis Acosta finished in 4th place at this year’s Millrock Latte Art Competition in the “free pour” category at Coffee Fest Chicago 2007. This year’s competition brought together twenty of North America’s finest baristi going head-to-head in an exciting display of espresso mastery.

“This is an enormous victory for Blenz in the international coffee community,” said Ed Kelly, Blenz Coffee franchisee. “I know Luis was well prepared but now it’s official. We serve the best latte in Canada.” The Millrock Latte Art Competition features some of the country’s best baristi competing for the coveted title in a rich and effervescent display of their coffee creativity. Creating these beautiful patterns requires an advanced level of expertise and requires that the barista have a handle on all the scientific factors that come together resulting in a drink that tastes nearly as good as fresh ground coffee smells. A latte finished in this manner is visually stunning, and captured within is something incredibly special.



“This is just the start of something we are really excited about,” said George Moen, President of Blenz Coffee. “Blenz’s showing in this competition is just the start of where Blenz is heading with its retail operation.”

**About Blenz The Canadian Coffee Company™** Blenz Coffee is a premium retailer of coffee, tea and other innovative, delicious specialty beverages, all made in-store with the highest quality ingredients available. Blenz operates a network of 82 franchised locations, 48 in British Columbia, Canada and 35 international stores in Japan, China, United Arab Emirates and Kuwait. Blenz Coffee is proudly Canadian.

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