

Blenz Coffee



The History of Blenz Coffee

Blenz Coffee: Fact Sheet

Main Menu Highlights

The History of Blenz Coffee

Blenz Coffee opened its first store in 1992 on Robson Street in Vancouver, Canada. Since then Blenz has grown into British Columbia's largest homegrown retailer of high quality roasted brewed coffees, whole bean coffees, specialty hot and cold beverages and freshly baked goods and pastries.

Currently, Blenz Coffee has more than 40 locations in B.C. that include Greater Vancouver, Whistler, Vancouver Island and Kelowna.

Blenz also has more than 35 international stores divided between Japan, China and the U.A.E. In this manner Blenz is proud to be a Canadian exporter.

Blenz was founded with a philosophy that was intended to "develop customer loyalty and growth by providing an environment of quality, service and consistency through the development of people, products and attitude." These principles have helped us grow into an international Company that now serves many millions of satisfied Customers each year.

Blenz will continue to be a Market Leader in developing new and exciting beverages for our stores. The Iced Matcha Latte, FruitChillo™ and Rooibos Chai Latte are some recent examples. The Blenz Hot Chocolate, which is made to order with Belgian Chocolate Chips, is another great example of how Blenz continually strives to be the innovation leader within the industry.

Our Values, our Service and our Smiles will continue to allow us to Travel to New Places, Meet New People and Develop New Partnerships.

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History

Blenz The Canadian Coffee Company presently operates stores in Canada, Japan, China and the U.A.E. Blenz Coffee began in 1992 in Vancouver, British Columbia. The original store is still located on Robson Street.

The Blenz Fact Sheet Timeline

1992

Blenz opens its first store on Robson Street in **Vancouver**, Canada and introduces people to premium, roasted coffee that is **Never Burnt, Never Bitter™**.

1996

Blenz opens a location in **Whistler**, British Columbia. It is the chain's ninth store.

1998

Our third location in **Victoria** opens giving Blenz 14 total stores.

2000

Blenz opens its first store in **Japan**.

2001

Blenz now has 25 locations in **Canada**.

2003

In June the first Blenz Store in **China** opened.

Blenz opens its first store in **Dubai**, United Arab Emirates in October.

2004

Two new stores open in **Dubai** and there are now more than ten stores each in **Japan** and **China**.

Blenz opens its first store in Kelowna, British Columbia.

2005

Kuwait becomes the newest International territory

2006

Blenz Celebrates it's 40th British Columbia location.

Main Menu Highlights

Fresh Brewed Coffee ~ Never Burnt, Never Bitter™

- Available in Lively, Perfect and Bold roasts.

Espresso Beverages

- Americano
- Caffe Latte
- Cappuccino
- Latte Machiatto

Mochas ~ Hot or Iced

- Made with Belgian Chocolate Chips. Dark, Milk or White.

Tea Lattes ~ Hot or Iced

- Matcha Latte™
- Royal Tea Latte
- Classic Chai Latte
- Rooibos Chai Latte
- Strawberry Tea Latte

Coffee Alternatives ~ Hot or Iced

- Hot Chocolate – Dark, Milk or White Belgian Chocolate Chips.
- Apple Cider – Cold Pressed Okanagan Spartan Apples.

Chillos™ - Available with Ice Cream or Yoghurt (75% less fat)

- Espresso Chillos
- Fruit Chillos
- Tea Chillos

Loose Leaf Tea*

- 15 flavourful choices of fresh, unbroken loose-leaf tea. Choose from Greens, Oolongs, Herbals, Blacks and Flavour Infused Blacks.

* At selected stores only